

1. Welcome
2. Prayer
3. Introduction
4. Sponsors
5. Outline
 - a. Warning: Live Internet
6. Story: Bacon!
7. Why Professional Development?
 - a. Part of Ongoing Personal Conversion
 - i. "Like all Christians, catechists are called to continual conversation and growth in their faith and, for this reason, are called to ongoing spiritual formation. The catechist should continue his or her spiritual formation through frequent reception of the sacraments, especially the Holy Eucharist and Reconciliation, through spiritual direction, and through continued study of the faith. The catechist should also be provided with opportunities for spiritual growth such as retreats, conferences, etc. In addition to spiritual formation, the catechist is also in need of pedagogical formation, especially as society, teaching methods, and culture change." – *National Directory for Catechesis*
 - b. Models Adult Faith Formation
 - c. Part of Reading the "Signs of the Times"
8. Why New Media for Professional Development?
 - a. Social
 - i. Not just reading a book or article (not that there's anything wrong with that!)
 - ii. Allows for interaction, sharing, questions
 - b. Cheap
 - i. No need to pay for most content

- c. Easy
 - i. Don't go searching for good content
 - ii. Identify good curators and follow them
 - iii. Use RSS feeds, systems you're already using to bring content to you
- d. Non-Synchronous
 - i. Don't have to interact in "real time"
 - ii. Allows introverts to take time to formulate questions, responses
- e. Global
 - i. Overcoming the "tyranny of geography"
 - ii. It's like attending a world-wide conference that never ends
- f. Development of your Personal Learning Network (PLN)
 - i.

9. Poll: What social media sites do you use regularly?

10. General Tips for Social Connections

- a. Add a Profile Pic
- b. Fill Out Your Bio, Other Info
- c. Introduce Yourself (FB, LI)

11. Facebook

- a. Groups
 - i. Example: NAPCD
 - ii. Great way to foster conversation and sharing
 - 1. Post to the page
 - 2. Comment on other participants' posts
- b. Pages
 - i. Example: NCCL
 - ii. Great way to connect with organizations, public individuals
 - iii. How to Connect:
 - 1. Add comments to individual posts
 - 2. "Share" items with your friends

- c. New Feature: Lists
 - i. Example: JonathanFSullivan.com/-FacebookCatechesis
 - ii. Allows users to aggregate pages around topics, interests

12. LinkedIn

- a. Connect professionally with colleagues, contacts
- b. Groups
 - i. Example: Adult Faith Formation Professionals
 - ii. Similar to Facebook groups
 - iii. Allows users to share, ask questions, engage in conversation
 - iv. How to Connect:
 - 1. Ask a question or start a poll
 - 2. Respond to other participants posts

13. Twitter

- a. Hashtags
 - i. #CathMedia
 - ii. Conference Hashtags (#NCCL2012)
 - iii. Hashtag Chats
- b. How to Connect:
 - i. Follow people!
 - ii. Ask a question of your followers
 - iii. Use the @ reply to respond to tweets
- c. Lists
 - i. <https://twitter.com/sullijo/catechesis>

14. Google+

- a. Many of the same features as Twitter
- b. Biggest Difference: Hangouts
- c. How to Connect:
 - i. Start a Hangout around a topic

15. Quick Note on RSS

16. Blogs

- i. Example: Catechist's Journey
- b. How to Connect:
 - i. Subscribe to RSS
 - ii. Subscribe to email newsletter
 - iii. Leave a comment
 - iv. Start a blog yourself!
 1. Great way to share your own ideas, get feedback
 2. Don't worry about producing "right" content
 3. Blog's aren't places for final ideas
 4. Ok, to post "drafts" – others will fill in the gaps, ask clarifying questions
 5. Free blog setup at WordPress.com or blogspot.com

17. Podcasts

- a. Example: Best Youth Ministry Podcast Ever... Maybe
- b. Ideal for times when you can't read but can listen while doing something else
- c. Not as many dedicated to catechesis
- d. How to Connect:
 - i. Leave a comment
 - ii. Send in a question

18. Webinars / Online conferences

- a. Example: Ave Maria Press
- b. Example: Peter and Paul Ministries' mini-conference
- c. Don't forget the archives!

19. Q&A

20. Closing Prayer

21. Thanks

22. Web Site for Notes